



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

# 2020 第三届中国国际进口博览会 2020 The Third China International Import Expo

2020. 11. 5-10

举办地点：国家会展中心（上海）

主办单位：中华人民共和国商务部 上海市人民政府

承办单位：中国国际进口博览局 国家会展中心（上海）

## 展会亮点：节能环保专区 Energy Conservation and Environmental Protection Exhibition

为加强绿色国际合作，开展国际贸易的开放型合作平台，第三届进博会中国国际进口博览局与国家节能中心共同组织技术装备展区节能环保板块及配套活动，集中展览展示国际先进节能环保技术装备和解决方案，并在展览期间同步开展企业对接会等配套活动。

With the aim of enhancing global cooperation and carrying out an open platform for global trade, the third China International Import Expo Bureau, in partnership with National Energy Conservation Center, will organize the Energy Conservation and Environmental Protection Exhibition and its supporting activities at the Intelligent Industry and Information Technology exhibition area. An intensive display of global advanced technologies, equipment, and solutions around energy conservation and environmental protection will be exhibited with several supporting activities featuring business supply-demand matching in the meanwhile.



### 采购商组织

节能环保板块预计将超过十数万人次观展。

More than 100,000 people will participate in the Energy Conservation and Environmental Protection Exhibition.



### 特色活动

举办形式多样的配套活动，包括政策解读、对接签约等。

Various supporting activities include: policy interpreting, business matchmaking.



### 配套活动

搭建综合展示场景，遴选参展企业和产品集中展示，观众可体验互动。

Integrated display scenes will be set up containing collective product exhibition for visitor's experience and interaction after exhibitors selection.



### 媒体宣传

吸引来自千余家媒体，共计数千名中外媒体记者参会报道。

Attract over thousand media with more than thousands domestic and international reporters.

#### 报名方式 Contact Us

邮件报名 Email registration : jbh@chinanecc.cn  
电话报名 Tel. registration : ( 010 ) 68585716

#### 展位价格 Booth Prices

光地展位 Raw space : 300美元/平方米或2100元人民币/平方米 ( 36平方米起  
USD 300/m<sup>2</sup> or RMB 2100/m<sup>2</sup> (minimum 36m<sup>2</sup>)

报名截止时间 Booking Deadline : 2020年4月30日 Apr 30st, 2020



## 商业机遇 Business Opportunities



### 中国节能环保市场潜力巨大

Prospective market of Chinese energy conservation and environmental protection industry

预计2020年，中国节能环保产业产值将超过一万亿美元，成为国民经济的一大支柱产业。

By 2020, the value of Chinese energy conservation and environmental protection industry is estimated to reach one trillion USD, making it becomes a major pillar of the national economy.



### 扩大进口政策支持力度加大

Import expansion and more supportive policies

中国将在激发进口潜力、持续放宽市场准入、营造国际一流营商环境、打造对外开放新高地、推动多边和双边合作深入发展等方面进一步扩大开放。

China will still be committed to more openness through releasing import potential, continuously broadening market access, creating a world-class business environment, building new highland for opening up as well as promoting multilateral and bilateral cooperation.



### 节能环保政策扶持力度大

Policies upholding energy conservation and environmental protection

中国政府高度重视节能环保产业发展，出台了节能环保产业税收优惠政策，实施有利于节能环保的电价政策，列支财政资金支持节能环保技术改造项目，实施绿色金融，发行绿色企业债券等一系列扶持政策。

The Chinese government highly values the development of energy conservation and environmental protection industry, and has implemented series of supportive policies by establishing tax incentives, implementing preferential tariff policies, spending government funds on relevant technological upgrading projects, improving green finance, issuing green corporate bonds, and etc.

## 展会领域 Exhibition Fields

领域：节能节水与新能源、资源综合循环利用和环境保护。

Confirmed themes: Energy and water conservation, renewable energy, resources comprehensive utilization, and environmental protection.



### 其他费用 Other Fees

- 综合体验展区展位费用由组织方协调参展企业分摊；
- 参展商参加展会期间统一组织的商务对接活动不收取费用，优先安排报名积极、合作意愿强烈的参展商参加对接活动；
- 展会外市场推广活动，如国家节能中心组织的针对性商务对接活动、技术装备先进适用性评估、线上展览等，展商可自愿参加，另行协商。
- The exhibitor shall be evenly charged for the booth rate of the integrated display scenes through the organizers' coordination.
- The exhibitor will participate in general business matchmaking activities for free, exhibitors who register actively and express affirmative willingness to cooperate will receive precedence during arrangements.
- Off-Expo market promotions such as targeted business matchmaking activities, technology and equipment feasibility assessments, online exhibitions, which are organized by National Energy Conservation Center, are optional services. Additional fees for cost may apply and will be negotiated upon the exhibitor's requirements.